



CHANGE

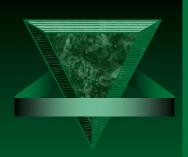
Budgets Wax and Wane...

Technology Improves...

Ideas Come and Go...

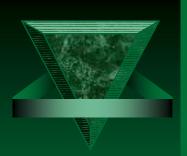


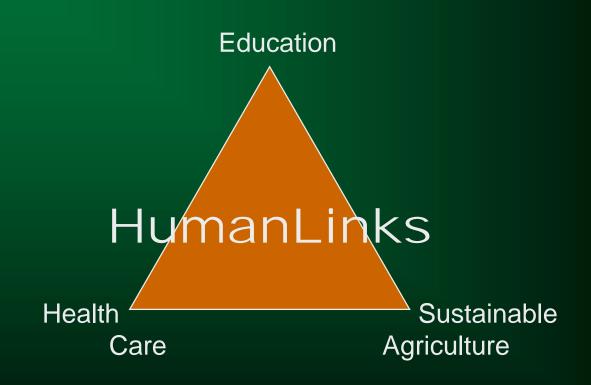
HumanLinks is a catalyst for change.





HumanLinks empowers people to improve the systems that affect their lives.







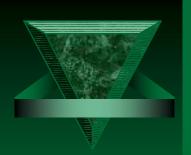
The HumanLinks Model

HumanLinks encourages, creates and promotes public/private partnerships to affect policy and practice through funding, mentoring and collaborations.



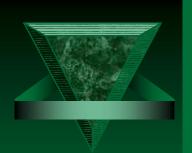
HumanLinks in Education

- - In Education
 - In Agriculture
 - In Health Care



The HumanLinks Strategy

▼To engage the community in dialogue...



The HumanLinks Strategy

▼To engage the community in dialogue...

To spark strategies for improvement...



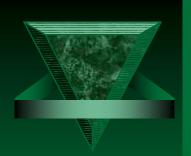
The HumanLinks Strategy

▼To engage the community in dialogue...

To spark strategies for improvement...

To form collaborative partnership for action.

To help Communities gain their voice.



The HumanLinks Model

- **∀** Establishes a Public Process;
- Provides facts to citizens;
- Provides citizen input to Decision Makers;
- Replicates and Sustains Involvement;
- Fosters Collaborative Relationships.



2003 Health Strategy

 Washington Health Choices: Taking the Pulse of the Community







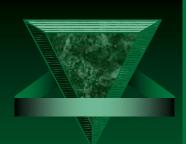


Climate in the State

- Growing uninsured;
- → BHP & Medicaid deficits;
- ✓ Medicare inequities;
- Skyrocketing malpractice insurance;
- Health Care Worker shortage;
- Provider solvency.



How do we give voice to the community?









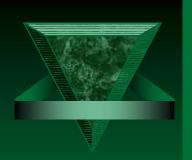
The Washington Health Choices Project provides a foundation for community-centric health care that is affordable, accessible and sustainable.



Washington Health Choices

✓ Objectives

- Citizen Education
- Citizen Input in Decision-Making
- Creation of a Model to sustain citizen involvement
- Cultivate collaborative relationships



Washington Health Choices

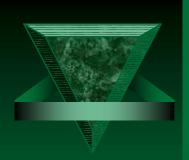
∀Process

- Receptor recruitment
- Partnership with local health groups
- Hold community meetings 39 counties
- Study groups
- Health Care Conference Sponsorship



Identify Effective Receptors

✓ Identify and attract receptors that can utilize citizen input for policy & practice decisions.

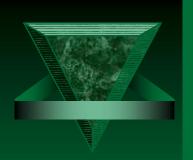


The Role of 'Receptors'



Receptors

Community



Washington Health Choices

▼ Receptors

- Policy makers, legislators, local and state providers & provider organizations
- Use WHC findings to craft policy
- Carry forward input from communities



Receptor Qualifications & Responsibilities

- Help define issues of concern
- Provide review for surveys
- Incorporate community input into policy deliberations



Washington Health Choices Receptors

- Washington Health Foundation
- University of Washington Health Policy Analysis Program
- ✓ Governor's HRSA Project
- Office of the Insurance Commissioner
- Regence Blue Shield
- Washington Academy of Family Practice Physicians
- Public Health (Local Jurisdictions)
- ▼Local Hospitals



Washington Health Choices

✓ Local Partners

- Funding for 5 community meetings/county
- Groups organized to improve health access in their community;
- Local health jurisdictions
- Partners identified for 31 counties



Community Meetings

Target regularly scheduled groups

Rotary Kiwanis PTSA
Chambers Grange Church Groups
Neighborhood Associations
Business & Professional Women
Seniors Associations



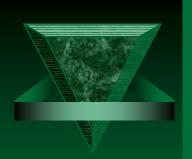
Community Meetings

- → Provide Education
- Capture Comments
- → Participant Survey
- Share results with Receptors & Partners



Washington Health Choices Provides

- ∀ Funding for Facilitators;
- An award winning 'trigger' video;
- Sample questions to guide discussion;
- Participant surveys (also online).



Washington Health Choices

✓ Initial Outcomes

- Partners reach at-risk and hard-to-reach communities;
- Citizens learn about Partners & proposed access programs;
- Community Connections Established.



Washington Health Choices Field Tested - 2002

→ Pilot Project

- Twenty meetings, East King County
- Tested meeting format and materials
- Compiled findings and shared with receptors
- Revised project to take statewide



Sustained Citizen Involvement

✓ Study Groups

- Opportunity for in-depth learning
- Self-identified Small Groups
- Pilot testing in East King County



Next Steps

- ✓ Identify partners in remaining counties
- Complete community meetings (10/03)
- Analyze & publicize meeting results



Next Steps

- ▼Rainier Institute Health Care Conference,
 June '03
 - HumanLinks is title sponsor
 - Wyden and Hatch bill
 - Howard Dean
 - Brainstorm health care solutions
 - Scholarships & Expenses paid for HumanLinks Partners



Coming in 2004

- Online Interactive Community Bulletin Board
 - Share Stories
 - Exchange Ideas
 - Build Strategies



There is no power for change greater than a community discovering what it cares about.

Margaret J. Wheatley